SEO Case Study – houseofquadri.com

From-BeSky Marketing



Boost in Sales by Winning Top #1 Spot on Google 9

I want to share a success story about how I helped a brand reach more website visitors and earn more money through organic reach.

So, how did I get their important keywords to show up on the 1st Page of Google?

The Problems:

- Poor on-page SEO, lack of content and keyword optimization on the target pages
- Poor URL structure (most of the URLs are with numbers)
- They didn't have a blog or a strategy for creating new content
- Lack of Backlinks.

Our Approach:

- Optimized their website's on-page by adding content with targeted keywords.
- Changed their URL structure with page titles and keywords.
- Created a well-researched content strategy
- Started creating high-quality backlinks

Results:

- They started to get more website visitors
- They started to get revenue from organic results
- They began to show up on the first page of Google when people searched for these keywords
- More people learned about the brand

Keywords =	9 Aug 2024 \Xi
lab diamond engagement rings	1
lab grown diamond solitaire necklace	1
invisible halo ring	1
lab grown solitaire	1
lab created diamond rings	1
lab grown diamond rings india	2
lab grown diamond earrings	2
solitaire necklace designs	2
solitaire ring online	2
solitaire diamond rings	2
custom lab grown diamond rings	2
lab grown diamond engagement rings	2
lab grown diamond rings	3
solitaire rings online	3

Client's Testimonial



Founder - House of Quadri

"Worked with Darmaan and can vouch for ability, commitment and efficiency towards SEO. We're permanent customers! Keep it up:)"



